

Now Accepting Exhibit Space Reservations

The 2009 St. George Area Parade of Homes, presented by Zions Bank & the Southern Utah Home Builders Association, is more than a home show, it is a nationally known, award-winning event hosting thousands of visitors in search of the latest building, decorating, and landscaping trends. Visitors are looking for new and innovative products and want to learn about the extraordinary services that are available. **Over 35,000 visitors attended the 2008 St. George Area Parade of Homes!**

- ◆ Exhibit in Utah's premier home show and receive excellent marketing exposure! Exhibitors participate year after year because they receive superior exhibiting results.
- ◆ Display your products and services and reach interested consumers. Exhibitors are located in the garages of each Parade home and thousands of attendees will see your business as they exit each home.
- ◆ By exhibiting you will promote your company, meet one-on-one with attendees and set your company apart from the competition.

Who attends the St. George Area Parade of Homes? Homeowners, Home Builders, Business Professionals, Trade Contractors, Realtors, Remodelers, and anyone else who is interested in home improvement and design ideas . . . **That covers just about everyone!**

**Exhibit in the 2009 St. George Area Parade of Homes and Get the Results You Expect!
2008 Exhibition Spaces Sold-Out, So Reserve Your Prime Exhibition Space Today!**

2008 Exhibitors

Advanced Window Films	Entrada Realty	Mister Fog	Stilson's Central Vacuum
Agave Desert Home LLC	Envision Lending	Mount Olympus Water	Stock Building Supply
Alpine Gas Fireplaces	ERA Brokers Consolidated	Mountain Alarm	Stone Cliff Properties
Alpine Water Tech	Eskco Window & Door	New Age Screens LLC	Stowaway Products Inc.
Alternative Power Systems	EZ Roll-Out Solutions, Inc.	Oakridge Interiors	Summit Dev Alliance
American Family Insurance	Gorgeous Garages	Owell Precast	Sun Hill Homes, LC
Anasazi Stone	Got Sod Synthetic Grass	Pesttube Systems	SunCor Utah, Inc.
Appliance Wholesalers Plus	G.S. Synthetic Grass	Pinion Hills/Dammeron Corp.	SunRiver St George
Aqua Clear Solutions LLC	Hanson Eagle Precast	Planet Geothermal	Sunshade Enclosures, LLC
Art Gallery Outlet, Inc.	Hart of Dixie, L.C./Signature	Plant World Nursery	Sunwest Development
Ash Creek Builders	Homes of Utah	PowerHouse Central Vac	Tastefull Trends Interiors
At Home Technologies, Inc	Heritage Homes	Private Wealth Management	The Kenai Group, Inc.
Bangerter Homes of So. Utah	Hirschi Roofing & Insulation	Pure Tech Water	The Miners Club
BBQ Hut of St. George	Home & Yard Pottery	Questar Gas Company	The QRS Group
Best Buy	Imperium Smart Systems	Real Deals on Home Decor	The Shutterman
Big City Insulation, Inc	Interlock Paving	Red Desert Realty, LC	The Spectrum
Boulevard Home Furnishings	Ion Life USA	Rhino Shield	Titan Stairs Inc
Butler Home Products	James Brown Roofing, Inc.	Robinson Brick Company	Trademark Real Estate
C. Blake Homes	JD Thompson Construction	Rose Concrete Coatings	United First Financial
Canyon Stone & Installation	Jones Paint & Glass	Sage Outdoor Décor	Waterplaces
Classical Glass	Kayenta Homes & Properties	Sand Hollow Resort	Whitewater Inc.
Closet Creations	Keystone Construction	Sant Pacific, Inc.	Winder Farms
Color Country Rock	Kolob Development Inc.	Shelf Reliance	Wood F/X
Community Mortgage	KSL5 Television	Snows Wood Floors 'n' More	Worldmark by Wyndham
Contempo Ceramic Tile Corp.	KV Electric, Inc.	Southwest Air Conditioning & Heating, LLC	
Custom Installation & Design	Landforms Design	Southwest Stone	
D&M Blinds	Larry's Pools & Spas	Split Rock, Inc	
Del Sol Electric, Inc.	Life Source Water Systems	Sport Court of Southern Utah	
Edgemakers Concrete Solutions	Living Eclction	Spray Foam Specialists	
Elim Valley Planning & Dev	Marriott Vacation Club	Spring Fresh Water Kinetico	
Ence Homes	McNaughton Fine Art Co.	St. George Mortgage, Inc.	
	Mike Dumas Copper Designs		

2009 St. George Area Parade of Homes, February 13-22, 2009

Exhibitor Schedule

Booth Sales Schedule:

November 15-30, 2008

Sales open to Parade Builders, Parade sponsors, and SUHBA members pre-authorized by Parade Builders.

December 1-22, 2008

Sales open to SUHBA members only.

January 1 - February 12, 2009

Sales open to SUHBA members and non-members.

Booth Set-up, Exhibition, & Take-down Schedule:

Booth Set-up*

February 12, 2009 10:00 a.m. to 5:00 p.m.

February 13, 2009 7:00 a.m. to 9:30 a.m.

Parade of Homes Exhibition

February 13-21, 2009 10:00 a.m. to 7:00 p.m. Daily

February 22, 2009 10:00 a.m. to 5:00 p.m.

Booth Take-down*

February 22, 2009 5:00 p.m. to 7:00 p.m.

February 23, 2009 8:00 a.m. to 10:00 a.m.

*No set-up or take-down allowed during regular exhibition hours.

Exhibit Space Pricing

SUHBA Member Pricing

<u>8x8</u>	<u>10x8</u>	<u>12x8</u>	<u>10x10</u>	<u>12x10</u>
\$550	\$690	\$825	\$860	\$1030

Non-Member Pricing

<u>8x8</u>	<u>10x8</u>	<u>12x8</u>	<u>10x10</u>	<u>12x10</u>
\$725	\$905	\$1085	\$1130	\$1355

Booth price includes side drapes (3' tall) between spaces, two exhibitor badges, and two Parade of Homes tickets. Tables, tablecloths, skirting, chairs and wastebaskets may be rented for an additional fee through the Southern Utah Home Builders Association. Additional services such as electricity must be arranged directly with the builder of the Parade Home.

Builders Participating in the 2009 St. George Area Parade of Homes

Parade Builders:

AJ Construction, Inc.

Ash Creek Builders, Inc.

Ashton General Contracting, Inc.

Bangerter Homes of Southern Utah

Bracken Custom Homes

C R M & Sons, Inc.

C. Blake Homes, Inc.

Ence Homes

Ivory Homes

J2 Construction

K. Welch Construction

Keystone Construction & Design, Inc.

Perspective Homes

Pride Homes, Inc.

Research Homes, Inc.

Richardson Homes

S & S Construction, Inc.

Salisbury Homes

Senston Homes

Specialized Development

Spilker & Company, Inc.

Split Rock Development

Split Rock Fine Homes

Sun Hill Homes LC

SunRiver Construction

Sunwest Development

Exhibition space sizes and availability vary for each parade home. Please contact Shawna Applegate at (435) 674-1400 ext. 107 or shawna@suhba.com for current availability and garage layouts.

How to Reserve Exhibit Space

To reserve exhibition space, submit a completed Application for Exhibition Space along with payment information by fax, mail, or hand-carry to the Southern Utah Home Builders Association (SUHBA):

• SUHBA Address: 2303 N. Coral Canyon Blvd., Suite 200, Washington, UT 84780 • SUHBA Fax number: (435) 674-2866

If you have any questions, please call the SUHBA Office at (435) 674-1400.

Sponsors



Application for Exhibition Space
2009 St. George Area Parade of Homes
 Presented By Southern Utah Home Builders Association & Zions Bank

Company Information

Exhibitor Company Name: _____
 Contact Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Cell Phone: _____ Fax: _____
 Email: _____ Web Address: _____
 Current Business License: _____ City: _____
 Product/Services to be displayed: _____

Booth Selection

1st Booth Choice*: Parade Home/Builder: _____ Booth Size: _____
 2nd Booth Choice*: Parade Home/Builder: _____ Booth Size: _____
 3rd Booth Choice*: Parade Home/Builder: _____ Booth Size: _____

Total Number of Booths: _____

* Call the SUHBA Office at (435) 674-1400 for space availability.

Payment

Exhibition Space Cost (refer to exhibition brochure for booth pricing) \$ _____
 Additional Rentals (Exhibitors may provide their own tables, chairs & wastebasket):
 8' Table @ \$20 each x _____ Qty \$ _____
 6' Table @ \$20 each x _____ Qty \$ _____
 Table Cloth/Skirting @ \$20 per table x _____ Qty \$ _____
 Folding Chair @ \$3 each x _____ Qty \$ _____
 Wastebasket @\$6 each x _____ Qty \$ _____

Total Amount Due: \$ _____

Deposit Amount (Minimum 50% Deposit Is Required with Application) (\$ _____)

Remaining Amount Due By January 15, 2009 \$ _____

Payment Method (check one):

Visa MasterCard Discover American Express Check (Made payable to SUHBA)

Credit Card #: _____ Exp. Date _____

Print Name on Card: _____ Signature: _____

Billing Address: _____ Zip: _____

Exhibitor Agreement

1. I agree to comply fully with the Rules and Regulations of the 2009 St. George Area Parade of Homes which are incorporated herein on the following page. By signing below, I accept this agreement as a binding contract.
2. I understand that a minimum 50% deposit must accompany this application to reserve exhibition space. Full payment is due by January 15, 2009. If full payment is not received by this date, exhibit space shall be forfeited. If there is forfeiture, the Southern Utah Home Builders Association shall be entitled to sell the space identified within this application and shall have no further responsibility to exhibitor nor have any responsibility to refund initial deposit.

Exhibitor Signature: _____ **Date:** _____

2009 St. George Area Parade of Homes, February 13-22, 2009

Rules and Regulations

To reserve exhibition space in the 2009 St. George Area Parade of Homes, complete the Application for Exhibition Space and submit along with deposit to the Southern Utah Home Builders Association (SUHBA), 2303 N. Coral Canyon Blvd., Suite 200, Washington, UT 84780. Application may be faxed to (435) 674-2866. In accordance with the Booth Sales Schedule, booths will be assigned when Application for Exhibition Space and 50% deposit are received and approved by SUHBA. Full payment is due by January 15, 2009. By signing the application form, the exhibitor agrees to the following rules and regulations:

1. It is agreed that the 2009 Parade of Homes Committee will provide to the exhibitor space only as indicated in the Application and as approved by the Southern Utah Home Builders Association (SUHBA) for an exhibit in the 2009 Parade of Homes.
2. All exhibitors must be an established business with a current business license. Exhibitors are responsible to collect and pay all applicable taxes for products sold at event.
3. Exhibitor will be fined if set-up/take-down occurs during regular exhibition hours. No early take-down of booths is permitted.
4. Parade Exhibition Hours: Exhibition hours for February 13-21, 2009 are 10:00 am to 7:00 pm daily. Exhibition hours for Sunday, February 22, 2009 are 10:00 am to 5:00 pm. Note: It is recommended that exhibits be manned at all times during show hours, but not required.
5. Exhibitor agrees to strictly comply with the move-in and move-out schedule and rules as stated below:
 - **Move-in: Thursday, February 12, 2009 between 10:00 a.m. and 5:00 p.m.**
 - **Move-in: Friday, February 13, 2009 between 7:00 a.m. and 9:30 a.m.**
 - **Move-out: Sunday, February 22, 2009 between 5:00 p.m. and 7:00 p.m.**
 - **Move-out: Monday, February 23, 2009 between 8:00 a.m. and 10:00 a.m.**
 - **Exhibitor booth move-in is not permitted during Parade of Homes viewing hours.**
 - **Early move-out is not permitted.**
6. Garage exhibition spaces are measured OUTSIDE dimensions. Exhibits must be constructed so that their outside or extreme width and/or depth do not exceed size of space purchased as indicated on this application agreement.
7. Sidewalls, space dividers and/or exhibits along sides of exhibit space may be NO HIGHER than 4'.
8. Exhibitor shall not assign or sublet any part of exhibit space herein contracted without written consent of SUHBA. Nor shall exhibitor allow any other individual, firm, business or organization to exhibit or be promoted by name or name sign within exhibitor's exhibit space without written consent of SUHBA.
9. Insurance desired by the exhibitor to insure against loss of or damage to exhibit must be placed by exhibitor at exhibitor's expense.
10. Exhibitor will remove all excess display material, packing/storage cases, etc., from exhibit space. Exhibit space must be kept neat, orderly and clean at all times. Exhibitor will check space daily to ensure neatness. Exhibitors are responsible for emptying their booth space trash receptacles.
11. Smoking is forbidden within 25 feet of the Parade Home, including the garage space.
12. The Southern Utah Home Builders Association (SUHBA), reserves the right to determine the eligibility of any firm or product in the 2009 Parade of Homes Committee's opinion.
13. SUHBA reserves the right to alter Parade Home exhibition layouts, make space assignments, or change space assignments as deemed necessary by SUHBA.
14. If, in the event of emergency, it becomes necessary to postpone or cancel the Parade of Homes for any reason, all monies paid by the Exhibitor to SUHBA for space will be refunded and the Exhibitor shall and does hereby waive any claim for damages. In the event the exhibitor wishes to cancel participation, the Southern Utah Home Builders Association will make no refund of monies paid.
15. Exhibitor agrees to indemnify and hold harmless the Southern Utah Home Builders Association (SUHBA), the 2009 Parade of Homes Committee and/or their assigns for any claim for damages of loss, or any claim, cause of action or cost whatsoever in connection with the 2009 St. George Area Parade of Homes.